

## “French 304” For ISU

### Students

«I like French 304 for how it's formatted. There are no tests to worry about, just papers. Thus, I feel I can come to class without having to be stressed about being prepared for the material each time. The in-class activities are interesting, diverse, and fun to do most of the time. Also, our professor is flexible and very nice towards the students. She provides a nice open forum for students to discuss on topics that interest them. Also, it is interesting to see the differences between doing business in France and doing business in the U.S. Actually, 304 is probably my favorite course this semester for these reasons.»

*Matthew Johnson*

«I like the course subject very much because we initially compare the United States' culture, then the French's altogether. The information of this course is very useful to be able to write and communicate with companies in France.»

*Sahas*

«French 304 is the most practical French classes offered at ISU.»

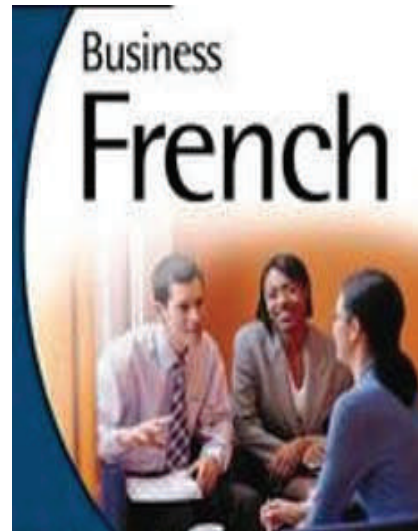
*Austin France*

«I really appreciate the cultural studies aspect of French 304. We are working not only to better understand French business procedures and practices but we are learning more about the culture.»

*Megan Casey*

«One thing we learn in this course that can be applied to real life is the way we cater to our clients, basically Customer Service. If we aren't as fortunate to use the French language in our job, these skills could be transfer over into the English language.»

*Jocelyn Paramo*



Instructed by Dr. Stacey Weber-Fève

*Iowa State University*

Département des Langues du Monde et de la Culture

- \* Professeure Auxiliaire
- \* Professeure de French 304

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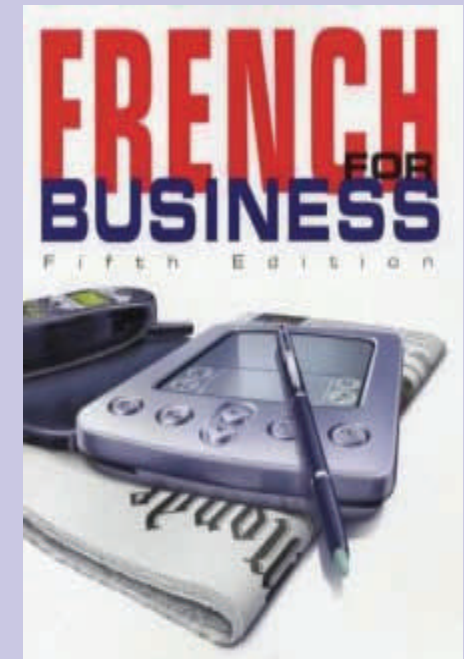
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*Iowa State University*

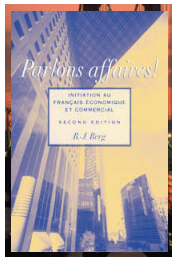
## French 304



Discover the Cultural and the  
Professional French World



# French 304



## “Introduction to Economic and Commercial French”

## French 304

The main purpose of French 304, besides learning the language and its culture is to get you as a student to be prepared for the real world, provide you everything you need to know about the work place in the French world.

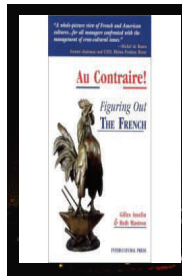
## Goal

As a French 304 student, you will be able to understand the French world in terms of finance, marketing, economics, and so many other aspects. As well as improving your language skills in the area of reading, listening, writing, and speaking to other French students. By the end, you will be able to master all those skills listed above and also be able to advance your knowledge of multimedia technology, by doing research, making a resume, writing a cover letter, and other things you would normally do if you were in the business world.

## Course Description

In French 304, students will be introduced to the practice, culture and language of contemporary French for the profession,” stated by Dr. Weber-Fève (Teacher). The class will prepare you for working in a francophone professional community. You will be able to live, learn and work with people from francophone locations such as Paris, Dakar, Quebec, Montreal, etc. French speaking countries. In 304 you will do things you would normally do if you were looking for a job or hired by an association in a francophone country.

## Course Evaluation



### «The Cultural Differences between the French Life and the American Life »

1. Homework
2. A Brochure and the its presentation
3. Two meeting minutes
4. Quizzes
5. Participation
6. Five case files from « Au Contraire »
7. One Final Project

## Teacher

Origin of Pittsburgh, Pennsylvania, Stacey Weber-Fève achieved her double B.A. in French and English with a minor in secondary education (with the certification of teaching of state of Pa) at the university of Westminster (near Wilmington, Pa) in 1999. Respectively, she also gained her M.A. in French and a Ph.D. in French cinema at university Ohio State (Columbus) in 2001 and 2006.



### Stacey Weber-Fève

At ISU, she teaches courses related to her research, is writing a collection of articles relating to recent work by Coline Terreau, Léila Sebbar, and Claire Denis, and also teaches more general courses on the French language and the literatures, the cultures, the businesses, and film.

« Je pense que le French 304 est une occasion merveilleuse pour des étudiants des milieux divers d'universitaire, qui partagent un intérêt en se renseignant sur (ou peut-être un jour fonctionnant ou intervenant dedans) la France ou un pays de langue française, de venir ensemble à la poursuite d'étudier la langue française et les cultures francophones pour les professions. En tant que professeurs, c'est une occasion merveilleuse pour que j'engage mes étudiants dans l'étude active et appliquée, qui me permet de leur fournir beaucoup d'occasions professionnelles simulées de projet et la chance de découvrir les utilisations professionnelles pratiques de la langue française aussi bien que l'information culturelle relative importante ».

Stacey Weber-Fève